



CONFERENCE PROGRAMME

Thursday, 23 October 2014

Thursday, 23 October 2014		
8.30 – 9.30	<i>Registration and Morning Coffee at the Hall by Room I-414</i>	
9:30-9:45	Welcome songs by MRU Pop Vocal Ensemble	I-414
9.45 – 10.00	Welcome speech by prof. dr. Inga Žalėnienė , Vice-Rector for Research and International Relations, MRU Welcome speech by prof. dr. Aelita Skaržauskienė , Leader of Research Programme Social Technologies, MRU	I-414
PLENARY SESSION 10.00 – 12.00 Room I-414 Moderator: prof. dr. Aelita Skaržauskienė		
10.00 – 10.15	Algis Mickūnas (Lithuania, USA) DEFINING SOCIAL TECHNOLOGIES	
10.15 – 10.30	Dap Hartmann (The Netherlands) STIMULATING INNOVATION BY TURNING TECHNOLOGY INTO BUSINESS USING UNIVERSITY PATENTS	
10.30 – 10.45	Lee Byung-Gook, Seokmin Hong, Han Yuan Dong (South Korea) FULL PARALLAX INTEGRAL 3D DISPLAY AND IMAGE PROCESSING TECHNIQUES	
10.45 – 11.00	Michele Albano, Marcel Macarulla (Portugal) SMARTER GRID THROUGH COLLECTIVE INTELLIGENCE: USER AWARENESS FOR ENHANCED PERFORMANCE	
11.00 – 11.15	Renata Danielienė (Lithuania) NATIONAL DIGITAL COALITION: PURPOSES, POSSIBILITIES AND OPPORTUNITIES FOR DIGITAL JOBS	
11.15 – 11.30	Beata Rzywosz-Rynkiewicz (Poland) CITIZENSHIP AND PERSONALITY: SOLID BASIS FOR INNOVATIONS. A CASE FROM AN INTERNATIONAL STUDY	
11.30 – 11.45	Agota Giedrė Raišienė (Lithuania) COPING WITH TECHNOSTRESS: WHEN ICT BECOME NOCUOUS FOR THE ORGANIZATION?	
11.45 – 12.00	Discussion	
12.00 – 13.00	<i>Lunch at Rotond Hall (ground floor)</i>	



TRACK A: JUSTICE, SECURITY AND HUMAN RIGHTS

SECTION Constitution and the EU Law: Interaction, Challenges, Solutions

13.00-15.00

Room III-223

Moderators: **prof.dr. Eglė Bilevičiūtė** and **prof. dr. Darijus Beinoravičius**, Mykolas Romeris University

13.00 – 13.20	Diana Mecsi (Hungary) EUROPEAN ARREST WARRANT IN CONFLICT WITH NATIONAL CONSTITUTIONS
13.20 – 13.40	Eglė Bilevičiūtė (Lithuania) THE IMPLEMENTATION OF EUROPE'S E-STRATEGY IN LITHUANIA IN THE APPLICATION FIELD OF THE ADMINISTRATIVE LAW
13.40 – 14.00	Malkhaz Nakashidze (Georgia) PRESIDENTIAL POWER IN A NEW GEORGIAN CONSTITUTIONAL REALITY
14.00 – 14.20	Inga Daukšienė, Arvydas Budnikas (Lithuania) THE EU AS A PROSPECTIVE DEFENDANT IN THE EUROPEAN COURT OF HUMAN RIGHTS
14.20 – 14.40	Julija Vaščenko (Ukraine) LEGAL ISSUES OF PUBLIC ADMINISTRATION IN THE CONTEXT OF CONSTITUTIONAL REFORM IN UKRAINE
14.40 – 15.00	Discussion

15.00 – 15.30 *Coffee Break at Rotond Hall (ground floor)*

SECTION Constitution and the EU Law: Interaction, Challenges, Solutions

15.30-17.00

Room III-223

Moderators: **prof.dr. Eglė Bilevičiūtė** and **prof. dr. Darijus Beinoravičius**, Mykolas Romeris University

15.30 – 15.45	Christian Dadomo (UK) THE SCOTS HAVE REJECTED INDEPENDENCE AND THE UNION IS PRESERVED. OR IS IT? THE CONSEQUENCES OF THE SCOTTISH REFERENDUM FOR THE UK AND BEYOND
15.45 – 16.00	Kristina Miliauskaitė, Gintaras Šapoka, Eglė Venckienė (Lithuania) THE ASPECTS OF THE EUROPEAN TRADITION OF CONSTITUTIONALISM IN LITHUANIA
16.00 – 16.15	Jevgenij Gerasymenko (Ukraine) FREEDOM OF ASSOCIATION. EU STANDARDS AND UKRAINIAN CONTEXT
16.15 – 16.30	Jolanta Bieliauskaitė, Vytautas Šlapkauskas, Milda Vainiūtė (Lithuania) THE CHALLENGES OF THE EU LEGAL IDENTITY FORMATION IN THE CONTEXT OF THE EVOLUTION OF THE CONSTITUTIONALISM
16.30 – 17.00	Closing discussion



CONFERENCE PROGRAMME

TRACK B: SOCIAL TECHNOLOGIES

SESSION 1 – Application of Social Technologies in Business and Public Management: Special Focus on Collective Intelligence, 13.00-15.00

Room I-414

Moderator: **Gintarė Paražinskaitė**, *Mykolas Romeris University, Lithuania*

13.00-15.00	<p>Arūnas Gudiniavičius, Andrius Šuminas (Lithuania) USER EXPERIENCE EVALUATION ASPECTS OF LITHUANIAN NATIONAL MUSEUMS WEBSITES</p> <p>Vaino Brazdeikis, Gintarė Valinevičienė (Lithuania) REVIEW OF EXISTING EPORTFOLIO POLICIES AND PRACTICES</p> <p>Jurgita Jurkevičienė (Lithuania) PERSONAL INFORMATION DISCLOSURE AND SOCIAL TIES IN SOCIAL NETWORKING SITES</p> <p>Viktorija Mažeikienė, Vilhelmina Vaičiūnienė (Lithuania) CONCEPTUALISING MEDIA LITERACY IN THE PROCESS OF READING DIGITAL MEDIA TEXTS</p> <p>Edita Dalia Rakauskaitė (Lithuania) DEVELOPMENT OF CREATIVITY - AN INVESTMENT TO THE CREATIVE SOCIETY</p> <p>Eglė Caronkutė, Birutė Mikulskienė (Lithuania) CUSTOMER PERCEPTION OF E.HEALTH SERVICE: AVAILABILITY AND AWARENESS</p>
15.00-15.30	<p><i>Coffee break at Rotond Hall (ground floor)</i></p>
<h4>SESSION 2 – Application of Social Technologies in Business and Public Management: Special Focus on Collective Intelligence, 15.30-17.00</h4> <p>Room I-414</p> <p>Moderator: Gintarė Paražinskaitė, <i>Mykolas Romeris University, Lithuania</i></p>	
15.30-17.30	<p>Niclas Eberhagen (Sweden) TOWARDS A KNOWLEDGE COMMUNICATION PERSPECTIVE ON DESIGNING ARTEFACTS SUPPORTING KNOWLEDGE WORK</p> <p>Birutė Mikulskienė, Simona Švaikauskienė (Lithuania) INTEREST GROUPS' PARTICIPATION INDEXING OF THE HIGHER EDUCATION SECTOR IN LITHUANIA</p> <p>Keisha LaRaine Ingram (Lithuania) EMBRACING THE CLOUD: ADOPTION AND IMPLEMENTATION ISSUES FACED BY DEVELOPING ECONOMIES SME'S</p> <p>Helge Hoivik (Norway) ACADEMIC WORKSHOPS DESIGNED FOR EXTENDED KNOWLEDGE REPRODUCTION</p> <p>Mindaugas Kiškis, Tadas Limba, Gintarė Gulevičiūtė (Lithuania) REFLECTING THE SPECIFICS OF DIFFERENT TECHNOLOGICAL BUSINESS SECTORS IN PUBLIC POLICY INSTRUMENTS</p>



CONFERENCE PROGRAMME

Workshop for Social Technologies, 13:00-17:00

Room II-230

Moderator: *prof. dr. Aelita Skaržauskienė, Mykolas Romeris University, Lithuania*

13.00 – 17.00	<p>Presentations of SOCTECH Consortium new members</p> <p>Presentation of project proposals: Edmundas Piesarskas, Security projects prof. dr. Mindaugas Kiškis, Mykolas Romeris University, Lithuania assoc. prof. dr. Dap Hartmann, Delft University of Technology and Richard Absalom, The Netherlands Andrea Carosi, Fabrizio Torresi, Paolo Vallesi, ISLA - International Smart Lab, Italy prof. dr. Dalė Dzemydienė, Mykolas Romeris University, Lithuania assoc. prof. dr. Andrius Stasiukynas, Mykolas Romeris University, Lithuania prof. dr. Paulo Pereira, Mykolas Romeris University, Daniel Depellegrin, Klaipėda University, Lithuania prof. dr. Darius Štililis, Mykolas Romeris University, Lithuania assoc. prof. dr. Tomas Butvilas, Mykolas Romeris University, Lithuania</p>
15:00-15:30	<p>Coffee break and Networking event at Rotond Hall (ground floor)</p>
16:00	<p>Cultural programme at Rotond Hall (ground floor)</p>

Presentation of Joint Master's degree programme Social Technology Management, 15.30-17.30

Room I-210

Moderator: *assoc.prof.dr. Rasa Rotomskienė, Mykolas Romeris University, Lithuania*

15.30-17.30	<p>Presentation of partner university, study aims and goals, admission information and career opportunities after graduation. More information on the programme online: http://www.soctech.lt/</p> <p><i>The project "Preparation and implementation of Joint degree master study programme "Social technologies" Nr. VP1-2.2-ŠMM-07-K-02-066 is funded according to 2007 – 2013 Human Resource Development Programme 2nd priority "Lifelong Learning" measure VP1-2.2-ŠMM-07-K "Study Quality Improvement, Internationality Increase".</i></p> <div data-bbox="370 1564 568 1648" style="text-align: center;"> </div>
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CONFERENCE PROGRAMME

TRACK C: NATIONAL SUSTAINABLE DEVELOPMENT UNDER GLOBALIZATION CONDITIONS

SESSION 1, 13.00-15.00

Room I-406

Moderator: **prof. dr. Vladimiras Gražulis**, *Mykolas Romeris University*

13.00 – 13.20	Arvydas Guogis (Lithuania) GLOBALIZATION, POSTMODERNITY AND THE NECESSITY OF NEW GOVERNANCE Eugenija Martinaitytė, Rusnė Kregždaitė (Lithuania)
13.20 – 13.40	FACTORS OF CREATIVE INDUSTRIES DEVELOPMENT IN NOWADAYS STAGE Algirdas Monkevičius, Paulo Pereira (Lithuania)
13.40 – 14.00	SOCIAL ATTITUDES TOWARDS THE ENVIRONMENT IN LITHUANIA Simona Bronušienė (Lithuania)
14.00 – 14.20	HOW DO WE UNDERSTAND THE PRINCIPAL OF “MONEY FOLLOWS THE CLIENT” IN THE CONTEXT OF DEINSTITUTIONALIZATION OF CHILD CARE Pranas Mierauskas (Lithuania)
14.20 – 14.40	TOWARDS SUSTAINABLE AGRICULTURE IN LITHUANIA Iluta Arbidāne, Viktorija Pokule, Sanita Vasiļjeva (Latvia)
14.40 – 15.00	RESEARCH ON PERSONNEL EVALUATION AND RELATED ISSUES IN THE DEVELOPMENT OF A FINANCIAL SERVICES COMPANY
15.00-15.30	<i>Coffee break at Rotond Hall (ground floor)</i>

SESSION 2, 15.30-17.30

Room I-406

Moderator: **assoc. prof. dr. Ramūnas Vanagas**, *Mykolas Romeris University, Lithuania*

15.30 – 15.50	Vladimiras Gražulis, Elžbieta Markuckienė (Lithuania) CURRENT ISSUES OF THE DEVELOPMENT OF EMPLOYEE INTERCULTURAL COMPETENCY IN A MULTICULTURAL WORK ENVIRONMENT (A CASE-STUDY OF SMALL MUNICIPALITIES OF LITHUANIA)
15.50-16.10	Mindaugas Kiškis, Ieva Drungėlaitė (Lithuania) THE DECADE OF PATENTING IN LITHUANIA
16.10– 16.30	Arturas Balkevičius (Lithuania) SOCIAL RISK MANAGEMENT DEVELOPMENT IN LITHUANIA
16.30 – 16.50	Anna Lipnevič (Lithuania) MODERNIZATION OF APARTMENT BUILDINGS IN LITHUANIA: PROBLEMS AND POPULATION'S INITIATIVE
16.50- 17.10	Tomas Ambrasas (Lithuania) FINANCIAL ARRANGEMENTS UNDER THE LAST PILLAR OF BANKING UNION A FEW CONTROVERSIAL LEGAL ASPECTS
17.10-17.30	Tetyana Karabin (Ukraine) ADMINISTRATIVE-TERRITORIAL REFORM AS A PRECONDITION FOR EFFECTIVE DECENTRALIZATION OF POWER IN UKRAINE: ADAPTATION TO THE EUROPEAN STANDARDS



TRACK D: IMPROVING LIFE QUALITY AND ENHANCING EMPLOYMENT POSSIBILITIES

SESSION 1: Quality of life and social welfare, 13.00-15.00

Room I - 407

Moderator: **Violeta Suboč**, *Mykolas Romeris University*

13.00 – 13.20	Symon Elsborg Nygaard (Denmark) RELATIONSHIP BETWEEN WELLBEING AND SUSTAINABILITY: DENMARK CASE
13.20 – 13.40	Kirsanov S.A., Safonov E.N., Karapetian K.S. (Russia) IMPROVING THE EFFICIENCY OF PUBLIC AND MUNICIPAL SERVICES AS AN ESSENTIAL FACTOR IN IMPROVING THE QUALITY OF LIFE
14.00 – 14.00	Vida Gudžinskienė, Neringa Kurpakaitienė (Lithuania) CONNECTIONS OF CREATIVITY THEORIES WITH VOLUNTEERING EXPERIENCES
14.00 – 14.20	Valdonė Indrašienė, Odeta Merfeldaitė, Asta Railienė, Violeta Suboč (Lithuania) MODELLING OF INSTITUTIONAL AND INTERINSTITUTIONAL CHILDCARE: THEORETICAL AND PRACTICAL ASPECTS
14.20 – 14.40	Jolanta Pivorienė (Lithuania) GENDER EQUALITY IN SOCIAL RISK FAMILIES: REALITY AND POSSIBILITIES
14.40 – 15.00	Justinas Sadauskas, Skaistė Benošytė (Lithuania) EXPERIENCES OF SOCIAL WORKERS PROVIDING PALLIATIVE CARE FOR DYING PATIENTS IN THE INSTITUTIONS OF PALLIATIVE CARE
15.00-15.30	<i>Coffee break at Rotond Hall (ground hall)</i>

SESSION 2: Quality of life: applying different lenses, 15.30-17.30

Room I-407

Moderator: **Natalija Valavičienė**, *Mykolas Romeris University, Lithuania*

15.30 – 15.50	Inga Gaižauskaitė, Natalija Valavičienė, (Lithuania) INTERNET USE AND PERCEPTION OF CYBER SECURITY IN LITHUANIAN SOCIETY
15.50 – 16.10	Giedrė Valūnaite Oleškevičienė, Jolita Šliogerienė (Lithuania) SOCIAL MEDIA IMPLICATIONS IN HIGHER EDUCATION
16.10 – 16.30	Vida Kanopienė, Sarmitė Mikulionienė (Lithuania) CONFIGURATIONS OF FAMILY SOCIAL SUPPORT NETWORKS: EVIDENCE FROM FAMO-SOCNET PROJECT
16.30 – 16.50	Terziev Venelin, Dimitrova Sevdalina (Bulgaria) A NEW VIEW ON SOCIAL ADAPTATION OF THE MILITARY, DISCHARGED FROM MILITARY SERVICE IN BULGARIA
16.50 – 17.10	Sarmitė Mikulionienė, Dovilė Jankūnaitė (Lithuania) INNOVATIONS IN CONCEPTS: FROM MEDICALIZATION TO BIOMEDICALIZATION OF OLD AGE
17.10 – 17.30	Aistė Diržytė (Lithuania) CAN SATISFIED WITH LIFE PEOPLE BE UNWILLING TO LIVE?



CONFERENCE PROGRAMME

STREAM E: CONTINUATION AND CHANGE OF VALUES IN GLOBAL SOCIETY

SESSION 1, 13.00-15.00

Room I-417

Moderator: **prof. dr. Rūta Marija Vabalaitė**, *Mykolas Romeris University*

13.00 – 13.20	Yulia Ten (Russia) THE SYMBOLIC SYSTEM OF THE CONTEMPORARY EUROPE: ITS MEANING AND ROLE IN THE CONSTRUCTION OF THE EUROPEAN IDENTITY
13.20 – 13.40	Povilas Aleksandravičius (Lithuania) THE ESSENCE OF EUROPE AND ITS WAYS OF THINKING
13.40 – 14.00	Edita Dalia Rakauskaitė (Lithuania) DEVELOPMENT OF CREATIVITY – AN INVESTMENT TO THE CREATIVE SOCIETY
14.00 – 14.20	Robertas Bartaševičius (Lithuania) TRANSFORMATIONS OF <i>EDUCATION PERMANENTE</i> IN THE LIGHT OF NEOLIBERAL GLOBALIZATION AND THEIR IMPACT ON GENERAL EDUCATION
14.20 – 15.00	Discussion
15.00-15.30	<i>Coffee break at Rotond Hall (ground floor)</i>

SESSION 2, 15.30-17.30

Room I-417

Moderator: **assoc. prof. dr. Povilas Aleksandravičius**, *Mykolas Romeris University, Lithuania*

15.30 – 15.50	Rūta Marija Vabalaitė (Lithuania) NEW VALUES OF ART AND THEIR AFFECT ON THE SOCIETY
15.50 – 16.10	Andrius Šuminas (Lithuania) COMMUNICATION ORGANIZATION AND IMPLEMENTATION PROBLEMS OF CULTURAL INSTITUTIONS: LITHUANIAN NATIONAL MUSEUMS CASE STUDY
16.10 – 16.30	Jolanta Mažylė (Lithuania) THE ISSUE OF ETHICS AND THE LIABILITY OF AUTHORS IN ONELINE COMMENTS (THE LITHUANIAN CASE)
16.30 – 16.50	Liudmila Mockienė, Sigita Rackevičienė, Jolita Šliogerienė (Lithuania) CONTRASTIVE ANALYSIS OF ONE-WORD TERMS OF THE UK, LITHUANIAN AND RUSSIAN CONSTITUTIONAL LAW
16.50 – 17.30	Discussion



Friday, 24 October 2014

TRACK A: JUSTICE, SECURITY AND HUMAN RIGHTS

SESSION 1, 10.30 – 12.00

Room I-408

Moderators: **prof. dr. Vida Gudžinskienė and Rimvydas Augutavičius** *Mykolas Romeris University*

10.30 – 10.45	Bettels Karsten (Germany) FAMILY CARE AS PART OF A SPECIAL COMMISSION TO INVESTIGATE MURDERING, ESPECIALLY IN CASE OF KILLING CHILDREN
10.45 – 11.00	Augutavičius Rimvydas, Gudžinskienė Vida (Lithuania) CHILD DAY CARE CENTER AS OPPORTUNITY TO MEET THE NEEDS OF THE CHILDREN FROM SOCIAL RISK FAMILIES
11.00 – 11.15	Rakšnys Adomas Vincas, Vanagas Ramūnas (Lithuania) EXPRESSION OF THE PRINCIPLE OF LEGAL SECURITY IN THE INTERFACE BETWEEN THE TRADITIONAL PUBLIC ADMINISTRATION AND THE NEW PUBLIC MANAGEMENT MODELS
11.15 – 11.30	Dynys Heorhiy (Ukraine) THEORY AND PRACTICE OF THE INEFFECTIVENESS OF INTERNATIONAL LEGAL REGULATION OF INTERSTATE MILITARY CONFLICTS (case Russian Federation against Ukraine)
11.30 – 11.45	Tetyana Karabin (Ukraine) ADMINISTRATIVE-TERRITORIAL REFORM AS A PRECONDITION FOR EFFECTIVE DECENTRALIZATION OF POWER IN UKRAINE: ADAPTATION TO THE EUROPEAN STANDARDS
11.45 - 12.00	Janulevičienė Violeta, Rackevičienė Sigita (Lithuania) ON GERMANIC AND BALTIC CRIMINAL LAW TERMINOLOGY Eglė Bilevičiūtė, Vidmantas Egidijus Kurapka, Snieguolė Matulienė, Sigutė Stankevičiūtė (Lithuania) THE CURRENT REFORMS ON FORENSIC SCIENCE: INTERNATIONAL EXPERIENCE AND FIRST STEPS IN LITHUANIA Discussion
12.00-13.00	<i>Lunch at MRU Canteen</i>
13.00 – 13.15	Liauksminas Arnas, Katuoka Saulius (Lithuania) DISSEMINATION OF DAMAGING INFORMATION AND DEFAMATIONS IN SOCIAL NETWORKS: ANALYSIS OF LEGAL PRACTISE AND COMPARATIVE ASPECTS OF EU MEMBER STATES AND ECHR CASE LAW



CONFERENCE PROGRAMME

13.15 – 13.30	Sotirovič Vladislav (Lithuania) NATIONALISM AND TERRITORIAL CLAIMS OF THE YUGOSLAVS
13.30 – 13.45	Gervienė Silvija, Gruodytė Edita (Lithuania) THE RIGHT TO PROTECTION OF PRIVATE LIFE IN THE LIGHT OF THE VICTIM'S OF REPRESSIVE REGIME RIGHT TO KNOW THE TRUTH
13.45 – 14.00	Grambaitė Gintarė (Lithuania) FUTURE OF VALUE ADDED TAX IN EUROPE
14.00 – 14.15	Valery Shepitko, Michael Shepitko (Ukraine) COUNTERACTION TO CRIMES IN THE SPHERE OF BANKING ACTIVITY IN UKRAINE
14.15 – 14.30	Discussion

TRACK B: SOCIAL TECHNOLOGIES

SESSION 1 - Contemporary Information Systems, 10.30 – 12.00

Room I-407

Moderator: **prof. dr. Dalė Dzemydienė**, *Mykolas Romeris University, Lithuania*

10.30 – 12.00	<p>Sandro Geric (Croatia) INTERNET OF THINGS – SECURITY ASPECTS</p> <p>Evaldas Žulkas, Dalė Dzemydienė, Eleonora Guseinovienė (Lithuania) AN APPROACH OF MULTIDIMENSIONAL FREE TEXT DATA VISUALIZATION</p> <p>Ramutė Naujikiene (Lithuania) EVALUATION OF ACCESSIBILITY OF E-SERVICES IN DIFFERENT GROUPS OF END USERS AT THE HEALTH CARE SECTOR OF LITHUANIA</p> <p>Mindaugas Kurmis, Dalė Dzemydienė (Lithuania) MODELLING OF PREDICTIVE CONTEXT DATA DISSEMINATION FOR VANETS</p> <p>Eugenijus Jasiūnas (Lithuania) THE IMPACT OF SOFTWARE SELECTION FOR E-HEALTH IMPLEMENTATION AND DEVELOPMENT</p> <p><i>Discussion</i></p>
12.00-13.00	<i>Lunch at MRU Canteen</i>

SESSION 2 - Contemporary Information Systems, 13.00 – 14.30

Room I-407

Moderator: **prof. dr. Dalė Dzemydienė**, *Mykolas Romeris University, Lithuania*

13.00 – 14.30	<p>Raimondas Baltrušaitis (Lithuania) PECULIARITIES OF IMPLEMENTATION OF BUSINESS MANAGEMENT SYSTEMS IN REAL AND COMPLEX BUSINESS PROCESSES</p> <p>Dalė Dzemydienė, Giedrius Romeika (Lithuania)</p>
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CONFERENCE PROGRAMME

	<p>SMALL AND MEDIUM ENTERPRISES VALUE CHAIN EVALUATION USING MULTIPLE CRITERIA OPTIMIZATION METHODS Dalė Dzemydienė, Saulius Maskeliūnas, Arūnas Miliauskas (Lithuania) DEVELOPMENT OF INFRASTRUCTURE FOR SEMI-AUTOMATIC E-SERVICE PROVISION IN WATER MANAGEMENT AND EVALUATION PROCESSES Paulius Vaina (Lithuania) MANAGEMENT OF TECHNOLOGY IN THE PUBLIC SECTOR: CLOUD COMPUTING</p> <p><i>Discussion</i></p>
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<p>Presentation of Joint Master's degree programme Social Technology Management, 13.30-14.30</p> <p>Room I-210</p> <p>Moderator: asoc.prof.dr. Rasa Rotomskienė, <i>Mykolas Romeris University, Lithuania</i></p>	
13.00-14.30	<p>Presentation of partner university, study aims and goals, admission information and career opportunities after graduation. More information on the programme online: http://www.soctech.lt/</p> <p><i>The project "Preparation and implementation of Joint degree master study programme "Social technologies" Nr. VP1-2.2-ŠMM-07-K-02-066 is funded according to 2007 – 2013 Human Resource Development Programme 2nd priority "Lifelong Learning" measure VP1-2.2-ŠMM-07-K "Study Quality Improvement, Internationality Increase".</i></p> <div style="text-align: center;"> </div>

<p>WORKSHOP - DEVELOPING COLLECTIVE INTELLIGENCE IN NETWORKED SOCIETY, 09.00 – 17.00</p> <p><i>Conference hall at hotel Amberton</i></p> <p>Moderator: Aelita Skaržauskienė, <i>Mykolas Romeris University, Lithuania</i></p> <p><i>Please contact maciuliene@mruni.eu if you want to participate in the workshop.</i></p>	
09.00 – 13.00	<p>Birutė Mikulskienė (Lithuania) LIFE CYCLE OF VIRTUAL COMMUNITIES BASED ON COLLECTIVE INTELLIGENCE: SYSTEM DYNAMICS APPROACH Marius Kalinauskas (Lithuania) PROMOTING CREATIVITY VIA GAMIFICATION Benas Brunalas (Lithuania) THE INFLUENCE OF IDENTITY SOLVES THE PROBLEMS OF MANAGEMENT OF THE COMMUNITIES IN THE NETWORK SOCIETIES MORE EFFECTIVELY Olga Navickienė, Laura Gudelytė (Lithuania) OVERVIEW OF FEATURES AND ISSUES IN DESIGNING EVALUATION INDICES FOR SOCIAL PHENOMENA Birutė Pitrenaitė-Žilėnienė (Lithuania)</p>



CONFERENCE PROGRAMME

	<p>ENHANCING SOCIETAL RESILIENCE AGAINST DISASTERS: ENGAGING THE PUBLIC VIA SOCIAL TECHNOLOGIES Viktorija Stokaitė (Lithuania) THE IMPORTANCE OF COLLECTIVE INTELLIGENCE IMPLEMENTING THE ‘THIRD MISSION’ OF UNIVERSITIES</p> <p>Discussion: <i>Following traces of collective intelligence in social networks: can advanced digital tools help boost civic participation in Lithuania?</i></p>
13.00 – 14.00	<i>Lunch</i>
14.00 – 17.00	<p>Birutė Pitrėnaitė-Žilėnienė, Monika Mačiulienė (Lithuania) EXERCITION POTENTIAL OF COLLECTIVE INTELLIGENCE: LITHUANIAN CASE STUDY Žaneta Paunksnienė, Gintarė Paražinskaitė, Agnė Tvaronavičienė, Monika Mačiulienė (Lithuania) FACTORS CONSTRUCTING COLLECTIVE INTELLIGENCE CAPACITY LEVEL: RESULTS OF A QUALITATIVE RESEARCH Laura Gudelytė, Olga Navickienė (Lithuania) OVERVIEW OF EVALUATION METHODS FOR MANAGEMENT EFFECTIVENESS OF COLLECTIVE INTELLIGENCE AND KNOWLEDGE MANAGEMENT BASED ON SOCIAL TECHNOLOGIES Rūta Tamošiūnaitė (Lithuania) COLLECTIVE INTELLIGENCE, COLLABORATIVE INTELLIGENCE AND OTHER FORMS OF INTELLIGENCE GENERATED BY MANY. ARE THEY THE SAME THING? Andrius Stasiukynas (Lithuania) TRADITIONS AND MANAGEMENT PERSPECTIVES OF COMMUNITY AND NON-PROFIT ORGANIZATIONS IN LITHUANIA</p> <p>Process activity: <i>Defining factors influencing the emergence of collective intelligence.</i></p> <p><i>This research and Social technologies conference is funded by the European Social Fund under the Global Grant measure Pr. No. VP1-3.1-ŠMM-07-K-03-030</i></p> <div style="text-align: center;"> </div>

TRACK C: NATIONAL SUSTAINABLE DEVELOPMENT UNDER GLOBALIZATION CONDITIONS

SESSION 1, 10.30 – 12.00

Room I-406

Moderator: **prof. dr. Eugenija Martinaitytė**, *Mykolas Romeris University*

10.30 – 10.45	<p>Vilma Čingienė, Laurynas Šuopys, Mindaugas Gobikas (Lithuania) THE BENEFITS ESTIMATION OF THE NAMING RIGHTS BY LITHUANIAN SPORTS ARENAS GENERAL MANAGERS</p>
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CONFERENCE PROGRAMME

10.45 – 11.00	Simonas Skaržauskas, Aistė Valentinaitytė (Lithuania) INFLUENCE OF TAX BURDEN ON COUNTRIES' FINANCIAL STABILITY
11.00 – 11.15	Aistė Valentinaitytė (Lithuania) THE RESEARCH OF BANKING SECTOR CONCENTRATION AND COMPETITION IN THE CONTEXT OF DIFFERENT ECONOMIC DEVELOPMENT COUNTRIES
11.15 – 11.30	Lina Novickytė (Lithuania), Graziano Pedroja (Switzerland) ASSESSMENT OF MERGERS AND ACQUISITIONS IN BANKING AS SUSTAINABLE DOMESTIC FINANCIAL SYSTEM DEVELOPMENT
11.30 – 11.45	Dovilė Kurtinaitytė-Venediktovienė (Lithuania) EFFECTS OF THE ECOLOGICAL TAX REFORM ON THE ECONOMY IN THE EUROPEAN UNION
11.45 – 12.00	Discussion
12.00-13.00	<i>Lunch at MRU Canteen</i>
SESSION 2, 13.00 – 14.30	
Room I-406	
<i>Moderator: assoc. prof. dr. Andrius Valickas, Mykolas Romeris University</i>	
13.00 – 13.15	Pranas Baltrėnas, Agnė Kazlauskienė, Aleksandras Chlebnikovas (Lithuania) SUSTAINABLE DEVELOPMENT: TOWARDS A CONSTRUCTION OF NEW GENERATION OF MULTICHANNEL CYCLONES
13.15 – 13.30	Asta Visockaitė (Lithuania) POLITICAL PARTICIPATION OF THE POLISH MINORITY LIVING IN LITHUANIA
13.30 – 13.45	Ramūnas Vanagas, Janina Čižikienė (Lithuania) THE PECULIARITIES OF SOCIAL SERVICE ORGANIZATIONS DEVELOPMENT
13.45 – 14.00	Audra Visockaitė (Lithuania) STIMULATING VOLUNTARY COMPLIANCE THROUGH EDUCATIONAL INNOVATIONS
14.00 – 14.15	Nóra Gombkötő (Hungary) CAUSES AND POTENTIAL SOLUTIONS OF GLOBAL FOOD PRICE INCREASE
14.15 – 14.30	Discussion

TRACK E: CONTINUATION AND CHANGE OF VALUES IN GLOBAL SOCIETY

SESSION 1, 10.30 – 12.00

Room I-417

Moderator: assoc. prof. dr. Andrius Sprindžiūnas, Mykolas Romeris University

10.30 – 11.00	Svajonė Mikėnė (Lithuania) TEACHERS' PROFESSIONAL IDENTITY IN ACADEMIA
11.00. – 11.30	Gražina Čiuladienė, Antanas Valantinas (Lithuania)

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CONFERENCE PROGRAMME

11.30 – 12.00	PARENTAL DISSATISFACTION WITH THE SCHOOL AND THE TEACHERS WORK: OBSTACLES IN PARENTS AND SCHOOL COOPERATION Agnė Jurčiukonytė (Lithuania) 'PERSONNA NON GRATA' OR A WHISTLEBLOWER IN ACADEMIA: A CASE STUDY OF PLAGIARISM SCANDAL
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